

Training schedule Groningen

Before the programme **challenge owners** get the following training:

- Learning to work like a startup: an afternoon with more information about the working styles of startups, language use, but especially about the process of idea validation and development.

During the programme, **startups** are offered 6 workshops of which three are predetermined by the programme and mandatory:

- Learn to work with a government / large organization: purchasing, decision-making powers and processes
- Story telling
- Pitch training

For the other workshops, startups are asked what they need, and previously offered workshops are also offered, such as:

- Business model canvas and validation
- Growth Hacking
- Customer validation / customer journey
- Legal workshop
- Design Thinking
- If this list doesn't include what you need, let us know and we will search for a solution.

Because we as Founded in Groningen, offer more workshops, they do not necessarily have to choose the same ones. In addition to the workshops below, we also offer a coupon booklet, which contains in-depth sessions or 1-on-1 sessions. It also includes things such as the use of an eye tracking computer at a partner at a reduced rate, or the use of a green screen and the editing of the video. In this way, we try to respond to the specific situation as well as possible per startup.

